

4th February 2022

Inclusion North News



Inclusion North will share an important news story and tell you about their own work here every two weeks.

In the news this week

The BBC reported on Beth Matthews.



Beth is a model with Down's Syndrome who is working major modelling agency from this week. The picture here is by Graham Smith – All About The Image.

Beth, 22 from Swansea has joined other models at the agency called Zebedee.

ZEBEDEE

The agency works with people with disabilities and other physical differences. They promote diversity and inclusion.



Ella Singleton-Redmond from the agency said, "Twenty percent of our population live with disabilities, whether visible or invisible. So we need to be representing those in the advertising that we do."



Beth said her favourite parts of modelling were "the hair, the make-up and the outfits".

Congratulations Beth!



Bringing Change to the Board

During 2020-2021 Inclusion North worked on a project called 'Bringing Change to the Board'.



The team, who are Becki Parker, Kirsty Morgan and Dawn Flockton got Highly Commended at the Disability Smart Awards 2021 in the Disability Smart Communications category.



In this project they trained more people with a learning disability and autistic people to be company Directors and Trustees.

The judging panel said

Many people have already benefitted from the project and have gone onto secure governance positions, locally and nationally.



By making the resources freely available on their website, Inclusion North is making it possible for more organisations and individuals to benefit from their work.



Removing barriers and increasing life opportunities for many disabled people.



To be 2nd behind Unilever such a big company is a huge achievement. We are very proud of our team.